

Environmentally friendly products Katrin from Metsä Tissue

Metsä Tissue is fully committed to protecting the environment and seeks ongoing improvement in its environmental performance.

Metsä Tissue's strong commitment to the environment is woven into their business strategy, at every level. The company strives to continuously improve operations and reduce the environmental impact. Metsa seeks to use natural resources as sparingly as possible, without compromising the performance of their products and they continually work at improving the energy efficiency of their operations.







Metsä Tissue actively promotes recycling and encourage consumers to join in our common effort to ensure the most ecological use of wood fibre through efficient paper recovery.







Climate change

Metsä Tissue strives to reduce the its environmental footprint enhancing its energy efficiency. As part of the Metsä Group's Climate Programme, we have committed ourselves to reducing our total energy consumption by 30 per cent from the 2009 levels by the end of 2020.



Reducing our footprint

Metsä Tissue reduces its environmental impacts by reducing the total amount of energy consumed; increasing the use of non-fossil fuels and by using environmentally sound energy sources such as biomass and production waste.



Logistics

In logistics, Metsä Tissue aims to always deliver on time and in full (OTIF), and backfill wherever possible whilst minimising transport emissions and costs and efficient supply chain management.



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Katrin products are food safe & approved to BRC or ISO22000 consumer standards.





Katrin products carry the Nordic and EU Ecolabels, guaranteeing that they have fulfilled stringent environmental and climate criteria.



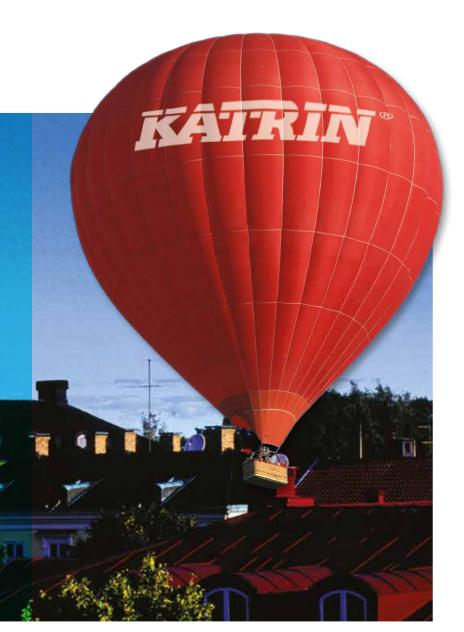


METSÄ TISSUE
FAVOUR RAILWAYS
AND WATERWAYS
AND ONLY WORK
WITH TRANSPORT
COMPANIES
THAT ARE
COMMITTED TO AN
ENVIRONMENTAL
APPROACH

Working for the good of the town...

By recycling paper and the associated paper production processes and using the resulting sludge (which previously was deposited into landfill sites), Metsä Tissue is helping to create heat energy for 6000 homes in a small town, Mariestad in Sweden. As a result of this project,

- we replace some 5,500 m3 of oil
- we reduce the amount of landfill by 90%
- we produce 60 000 tons less of carbon dioxide emissions
- we are reducing electricity consumption by 4 GWh over three years





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